



THE ALLIANCE FOR NON-PROFIT GROWTH AND OPPORTUNITY

## TANGO PARTNERS

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### PROGRAMS & SERVICES

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Brand Development for  
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Solutions



Educational Programs



Digital Communications  
Group



Event Management



Strategic  
Communications &  
Public Policy



Employee Benefit  
Administration



Aligning Teams For  
Growth

Business Publication & Events

City Club - Meeting Space

MEADOW COUNTRY  
Full Service Country Club



Empowerment Training for Women

Outsourced Finance, HR and IT Services

Credit Card Processing



IT DIRECT

IT - Networking Support

Workplace Law

Building Leaders & Community



Planning, Marketing, Philanthropy

Recruitment Process Outsourcing

Personalized Telecommunications



Payroll & Business Services

Printing Services

Endowment Management



Legal Counsel for Non-Profits

Video Production

Employee Benefits - HR Consulting



Employee Assistance Program

Pre-Employment & Risk Management

Office Supplies





THE ALLIANCE FOR NON-PROFIT GROWTH AND OPPORTUNITY

## PROGRAMS AND SERVICES

TANGO has formed strategic alliances with a number of leading professional service firm chosen for their commitment to working with non-profits. Our purchasing collaborative started with our affiliation with **Schuster Driscoll, LLC**, an employee benefit brokerage and consulting firm. For more than 15 years, Schuster Driscoll, LLC has focused on helping non-profit organizations better manage their employee benefit programs. Through Schuster Driscoll, LLC, many TANGO members have received significant discounts from major carriers for employee benefit plans and services. [Read about our other Partners.](#)

- [Employee Benefit Program and Services](#)
- [Management and Grant Writing Consultation](#)
- [Human Resource & Regulatory Support](#)
- [Marketing and Promotion Consulting](#)
- [Payroll and Business Services](#)
- [Wellness Initiative](#)
- [Industry Benchmarking](#)
- [Fundraising and Event Management](#)
- [Endowment Management](#)
- [Education and Training](#)
- [Collaboration and Networking](#)
- [Leadership and Development Consulting](#)

### Employee Benefit Program and Services

Through our alliance with a leading employee benefit brokerage and consulting firm, TANGO members receive discounts negotiated with major carriers for numerous employee benefit plans and services.

#### *Benefits to the Non-Profit Organization*

- Lower costs through negotiated discounts
- Enhanced employee appreciation through our customized communication and employee "concierge" service
- Exceptional customer service through our dedicated "TANGO TEAM"
- Wellness programs to increase productivity and lower costs

[\[ Top \]](#)

### Management and Grant Writing Consulting

Members of TANGO can receive discounted services on management and grant writing services from our management consulting firm partner. Other related services include strategic planning, governance, market analysis, project management, training and business development for non-profit organizations.

#### *Benefits to the Non-Profit Organization:*

- Reduced costs through TANGO discount
- Leverage the expertise of experienced grant writers and project managers
- Work with a team well-versed in working with non-profit organizations
- Access resources that you might not otherwise be able to hire as full-time staff

[\[ Top \]](#)

## INVITE A NON-PROFIT

A conduit to grow our collective clout

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### Human Resource & Regulatory Support

TANGO recognizes the complexities of managing human resource and regulatory issues for most non-profit organizations. We offer a complete HR & Regulatory Support Program. Whether it's a quick question or a major research project, compensation review or an audit, the resources exist to help non-profits manage this increasingly complex arena.

#### *Benefits to the Non-Profit Organization:*

- Lowered costs through TANGO discount
- Reduced liability through our HR & Regulatory Support Program
- Tap into expert advice from HR professionals
- Efficiently manage discrete projects without increasing staffing

[ Top ]

### Marketing & Promotion Consulting

Non-profits often struggle with marketing and promotion. Having a knowledgeable guide to navigate the way through branding, messaging, website development and print collateral can be an invaluable way to differentiate your organization, and provide a source of pride to your staff. TANGO's strategic alliance provides tremendous value from a trusted partner experienced in working with non-profit organizations of all sizes.

#### *Benefits to the Non-Profit Organization:*

- Lowered costs through TANGO discount
- Experienced marketing and web insight from dedicated professionals
- Greater clarity and visibility in the marketplace
- Reinvigorating your organization's message and presence

[ Top ]

### Payroll and Business Services

Handling payroll and business services can be a significant drain to the bottom line for non-profit organizations. TANGO has formed a strategic alliance for discounted payroll, tax filing and business services with a nationally recognized company that understands the unique needs of a non-profit organization. The TANGO relationship not only offers discounted fees but also provides clients with a single payroll specialist assigned to each organization.

#### *Benefits to the Non-Profit Organization*

- Discounted Fees
- Submit payroll via phone, fax, email or PC-based processing
- Single specialist assigned to your organization
- Detailed reporting including CPA reporting packages
- Tax filing, W2's, 1099's, etc...

[ Top ]

### Wellness Initiative

As part of TANGO's employee benefit platform, a formal wellness program is available. These resources are customized for each member organization and focus on promoting a healthier lifestyle through educational programs, screenings, workshops and incentives. These all lead to lower healthcare costs and a more productive workforce.

#### *Benefits to the Non-Profit Organization*

- Lowered health care costs
- Healthier, more productive workforce
- Customized resources for each non-profit

[ Top ]

### Industry Benchmarking

TANGO members can take advantage of free industry-specific benchmarking data that allows them to evaluate how they compare to other non-profits of similar size and focus. This data can help inform strategic decision-making, including staffing, offering new services, and how to present your organization to best reach your target audiences.

#### *Benefits to the Non-Profit Organization*

- Free data that might otherwise be unavailable
- Strategic, industry-specific information to guide decision-making
- Potential to identify opportunities for greater savings and efficiencies

[ Top ]

### Fundraising and Event Management

Non-profits often struggle with fundraising and event management, necessary but time-consuming tasks that can seem to take time away from the mission of the organization. Having a professional provide guidance can help with more focused events and outreach. Final due diligence is being performed in this arena, and TANGO will be offering these services at a preferred arrangement soon.

#### *Benefits to the Non-Profit Organization*

- Preferred TANGO rates for non-profit members
- Experienced fund raising and event management insight from dedicated professionals
- Support and guidance for holding more focused campaigns and special events

[ Top ]

### Endowment Management

TANGO has formed a strategic alliance with an independent wealth management firm that specializes in providing investment management services to many non-profit organizations. Services include portfolio analysis, asset allocation and Board of Directors reporting.

#### *Benefits to the Non-Profit Organization*

- Preferred TANGO rates for non-profit members
- Experienced endowment management guidance from knowledgeable professionals
- Advice targeted to managing and growing your non-profit's endowment

[ Top ]

### Education and Training

TANGO was formed with a spirit of collaboration as a core belief. Together we represent a significant resource for continuing education and training in many areas of interest to the non-profit sector.

#### *Benefits to the Non-Profit Organization*

- Dialogue with other non-profits of similar size and focus
- Potential to share resources and insight among non-profit community
- Take advantage of professional development opportunities and resources

[ Top ]

### Collaboration and Networking

We know that some of the best ideas are learned from each other. We at TANGO are focused on creating a platform to provide strength to the non-profit sector. This not only comes from our partner network but each of us. Numerous opportunities exist for collaboration and networking; we encourage you to participate in a workshop, seminar or TANGO networking event to share your experiences with others.

#### *Benefits to the Non-Profit Organization*

- Collaboration with other non-profit members
- Networking opportunities both in person and through online community
- Learn from other non-profits and contribute to the community's knowledge base

[ Top ]

### Leadership and Development Consulting

Leadership and development are essential elements for the continued growth and vibrancy of each non-profit organization. TANGO offers members access to services that might otherwise be out of reach of individual non-profit organizations, including consulting on governance, management, development, and grant writing.

*Benefits to the Non-Profit Organization*

- Expert strategic planning, competitive analysis, and fundraising advice
- Experienced leadership and development consulting professionals
- Opportunity to learn valuable skills and apply them for the continued benefit of your non-profit organization

[\[ Top \]](#)

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